GLOBAL CLASSROOM

Building Communities – Promoting Health



Shri Keshav Desiraju



Shri Desiraju has been described as a visionary and a man of action. For 25 years, he led policy making in the departments of health, education, agriculture, and power at the national and state levels. He has led these departments in the capacity of a planner, strategist, executor, evaluator and negotiator, and introduced landmark nationwide programmes for children's health (Rashtriya Bal Swasthya Karyakram) and mental health.

He served as the Additional secretary, Special secretary, and then Secretary for the Department of Health & Family Welfare, Government of India (2010-14).

He has also served as the Joint Secretary for the Departments of Secondary and Higher Education, and Personnel and Training, Government of India. He is an alumnus of the Universities of Bombay, Cambridge and Harvard. He is known for his integrity and administrative capabilities.

Mr. Keshav Desiraju has recently retired from a distinguished career with the India Administrative Service. He is from the 1978 batch and belongs to the Uttarakhand cadre.

He continues to remain engaged with issues in public health, mental health, primary health care and community health, and serves on the board of several non-profit organizations in the sector.

Shanti Ashram has the honour of having Shri. Keshav Desiraju as one of its distinguished Trustees.

GLOBAL CLASSROOM

Building communities, Promoting health

The 'GLOBAL CLASSROOM' has been initiated for like-minded professionals to come together, invest their time and intellect in building empowered and healthy communities.

Through this innovative series for professional education, we intend to invite a leading global expert annually, to share their innovations, challenges and learning. Technology will animate this expanded classroom where the audience will include public health practitioners, academicians, physicians, nurses, innovators, entrepreneurs, researchers, and other professionals grappling with solving today's challenges for a healthier and happier tomorrow.



The 2nd edition of the Global Classroom series will have an oration on

Topic
Essential Public Health Functions:
The perspective of a policy maker

by

Shri Keshav Desiraju

Former Secretary Health,
Department of Health & Family Welfare
Government of India

Date & Time
Tuesday, 31 January 2017 | 3.00 pm

Venue PSGIMSR Auditorium

PSG INSTITUTE OF MEDICAL SCIENCES AND RESEARCH, COIMBATORE

PSG Institute of Medical Sciences and Research (PSG IMS&R) is a premier institute of PSG & sons' Charities Trust (one of the oldest in the country). The trust was established in the year 1926 to bring in social changes through education, and nurtures about 30 educational l\institutions with a strong record of academic credentials, and research. PSG IMSR, since its inception in 1985, serves as an integrated centre of medical education, training, development and research. Apart from offering training in undergraduate, and various postgraduate disciplines, the Institute has constantly focused on research both in education and biomedical areas.

To promote quality research among faculty and students, PSG Center for Research and Bioethics was established under the aegis of PSGIMSR in 2015. As part of its capacity building programs, the PSG Centre for Research and Bioethics in collaboration with ICPH, Shanti Ashram is organizing the Global Classroom 2017.

INTERNATIONAL CENTRE FOR CHILD AND PUBLIC HEALTH (ICPH), SHANTI ASHRAM, COIMBATORE

Dr. M. Aram, the founder president of Shanti Ashram, conceptualized and regularly led the thinker's forum to reflect on Gandhiji's vision of Sarvodaya and ways to realize it in today's world. This nurturing space for thinking and working together is still valued and invested upon at Shanti Ashram.

While the dedicated full-time staff, with nearly 232 institutions form part of the Ashram's partnership platform today, our convening role for development practice and policy is ever more significant.

Building on Shanti Ashram's 30 years of dedicated service and long standing local and global partnerships, ICPH envisions:

- 1. Creating an innovative model of promoting community health by integrating primary care with public health
- 2. Strengthen an integrated approach to service delivery, from interventions focused on providing a healthy start to life, partnering with children themselves to realize sustainable solutions, and empowering the ecosystem in which development takes place.
- $3.\,\mathrm{A}$ core focus on using technology and data, local and global, to drive innovative practice and evidence-based research.