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Gandhian center for development, learning and collaboration



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CENTER FOR CHILD
AND PUBLIC HEALTH

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How to ensure community participation in successful child health outreach?

The coming together of science, experience & local know-how

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Goals of this Presentation



- Is people's participation essential in health promotion?
- Distinct roles – collective impact?
- Why preventive child health interventions are community centered : the science and the evidence?
- Why is WHO speaking about ?
- What is the ground experience during this ongoing COVID 19 Pandemic?



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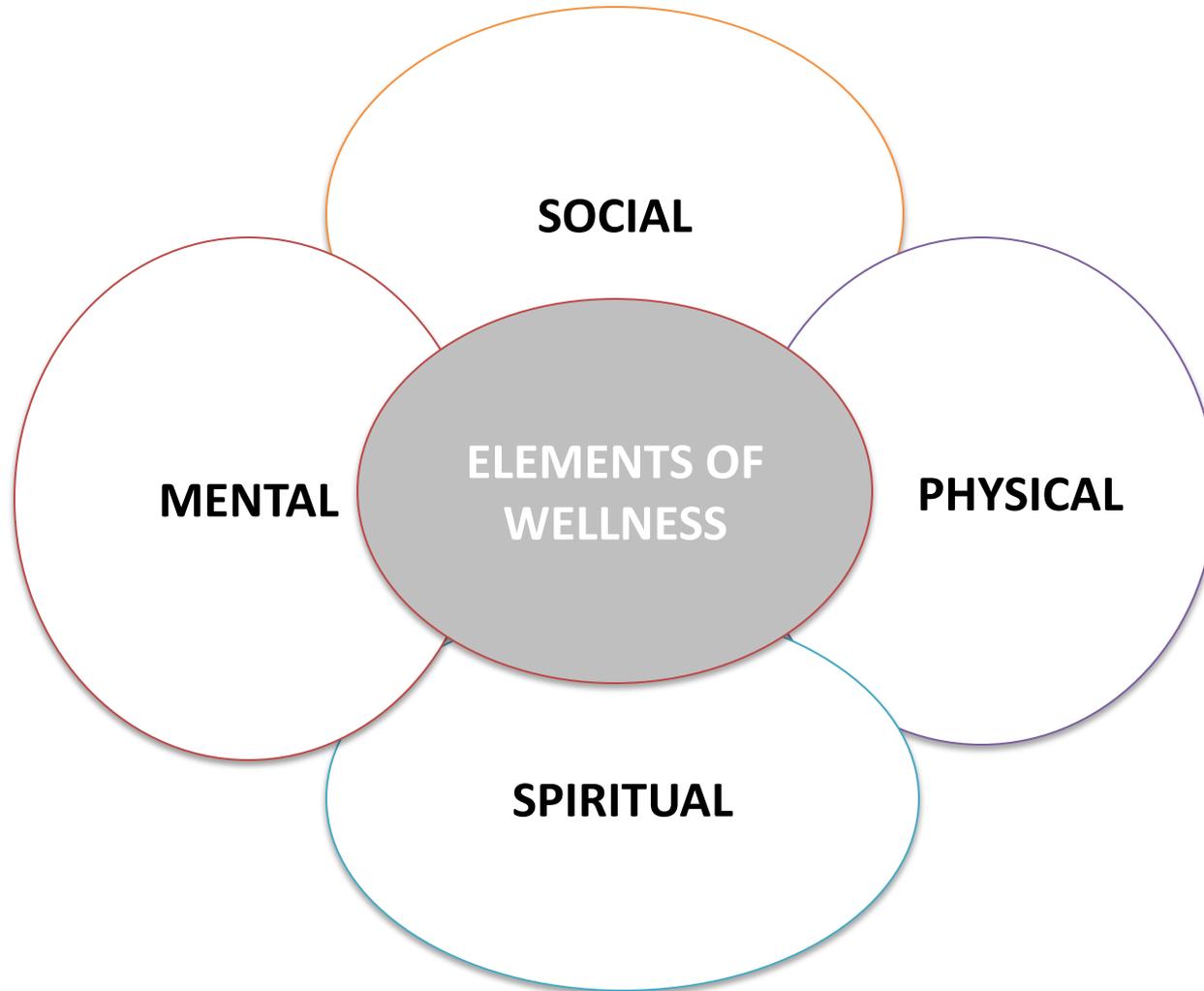
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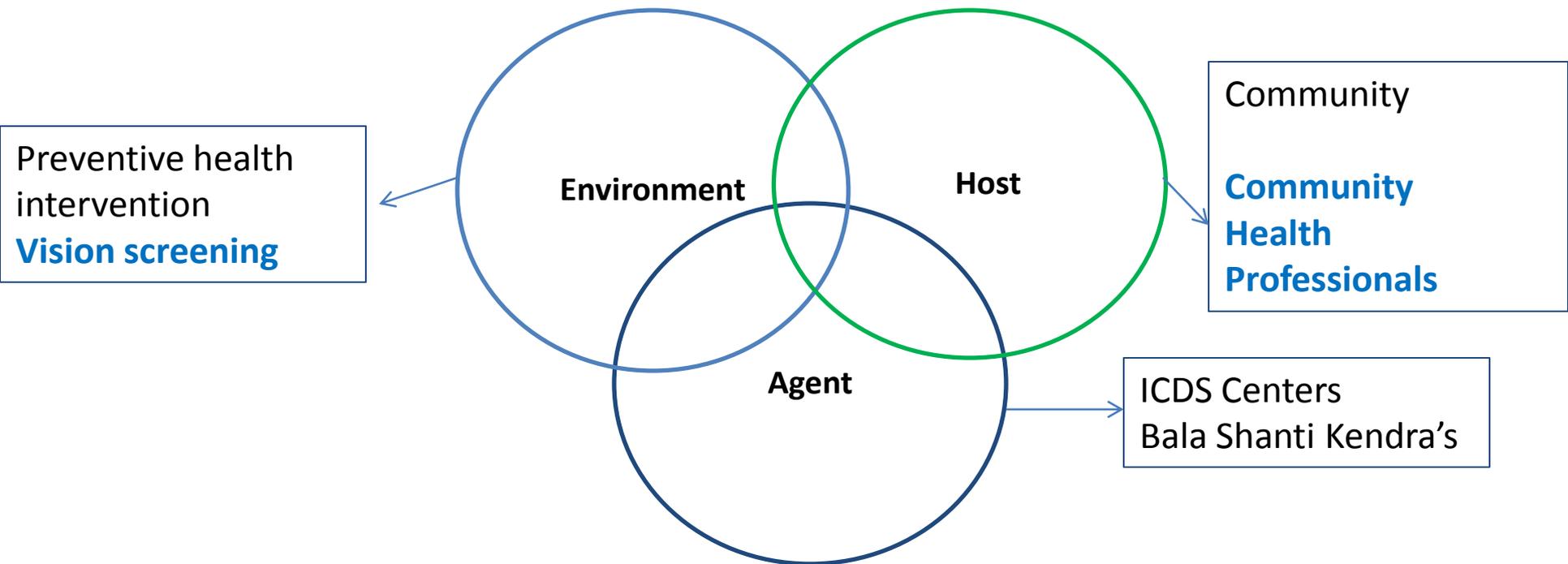
WHAT IS HEALTH?



According to WHO health is “a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity”.

Disease Causation

Promoting Health



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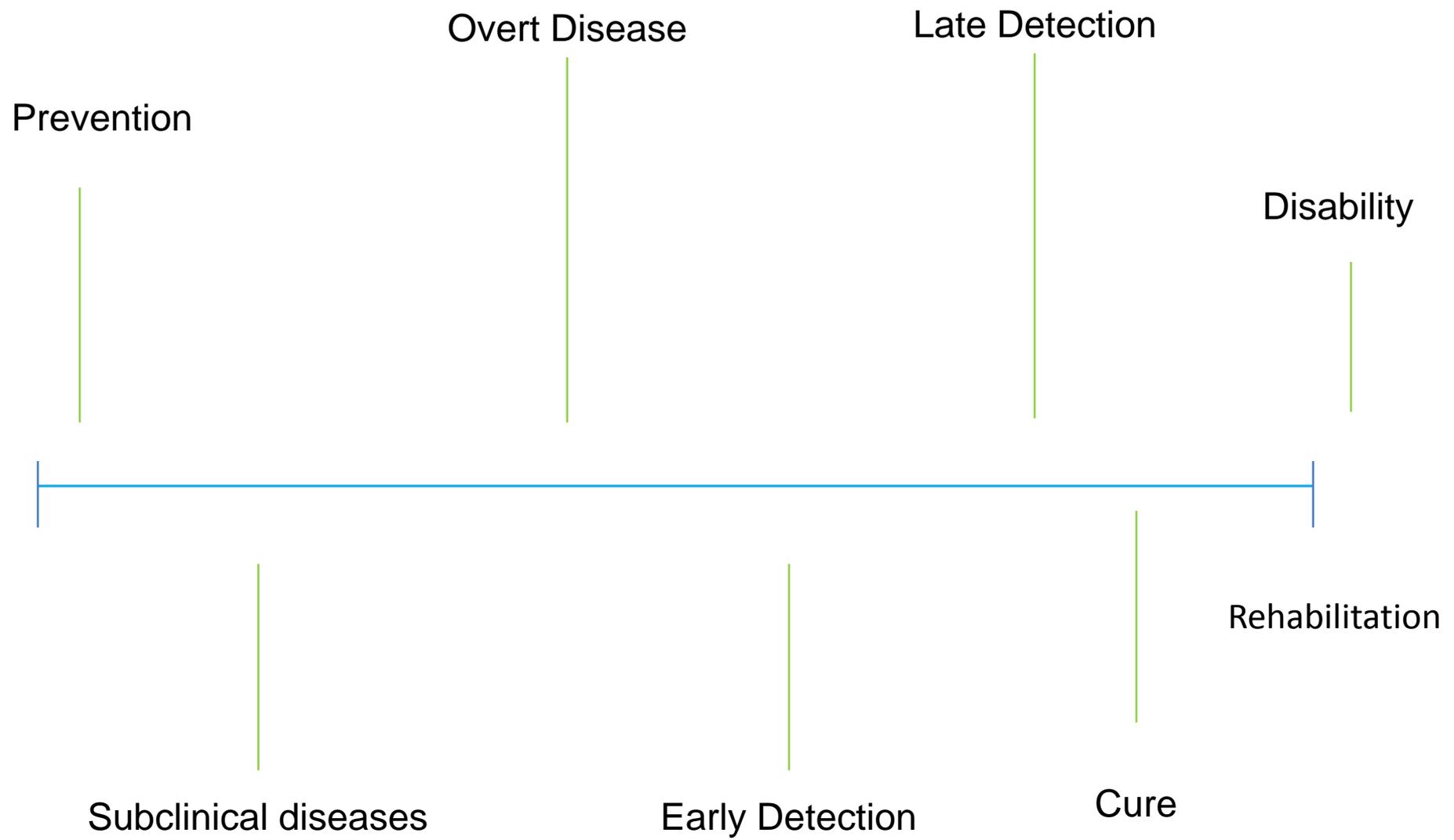
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Where is the most effective point of intervention ??????????

What is a simple definition of people's participation?

- At the most basic level, participation means **people being involved in decisions that affect their lives.**
- Through participation people can identify opportunities and strategies for action, and build solidarity to effect change.



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What does community participation in the health care system look like?

- Community participation also brings together precious local resources for health, both tangible & intangible.
- Community participation thus **occurs when a community organizes itself and takes responsibility for managing its problems.** Taking responsibility includes identifying problems, developing actions, putting them into place, and following through those actions.
- As community health workers we can assist, we can encouragewe can even inspire our local communities to visualize health as a fundamental right and how their participation is an important proactive step in **improving individual health and community health.**



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What are the 5 important types of community participation and engagement?

- Direct Service (People)
- Direct Service (Product)
- Community mobilization and building of a committed group
- Community Education
- Economic Development : thus influencing the socio-economic determinants of health
- Community Organizing



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What can be the role of the community in primary health care?

- **Creating connections between vulnerable populations and healthcare providers.**
- Helping patients navigate healthcare and social service systems.
- Manage care and care transitions for vulnerable populations.
- Reduce social isolation among patients.



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According to WHO,

the most realistic method of attaining community participation is
by the engagement of 'community health workers':

- The community health worker provides the first level of contact between individuals and health care system.
- They can be trained in a short time to perform specific tasks and carry out a vast range of activities.
- They come from and are often chosen by the community they live in.
- Training and re-training of these workers is the responsibility of the administration.
- When more complicated care or advice on complex problems is required, the community health workers should have access to technically trained staff.



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Can we do this together for our CHILDREN?



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All work is half done when women are not involved

M.K. Gandhi



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