



GLOBAL IMPACT OF VOLUNTEERING

Source: UN
Shanti Ashram, Coimbatore
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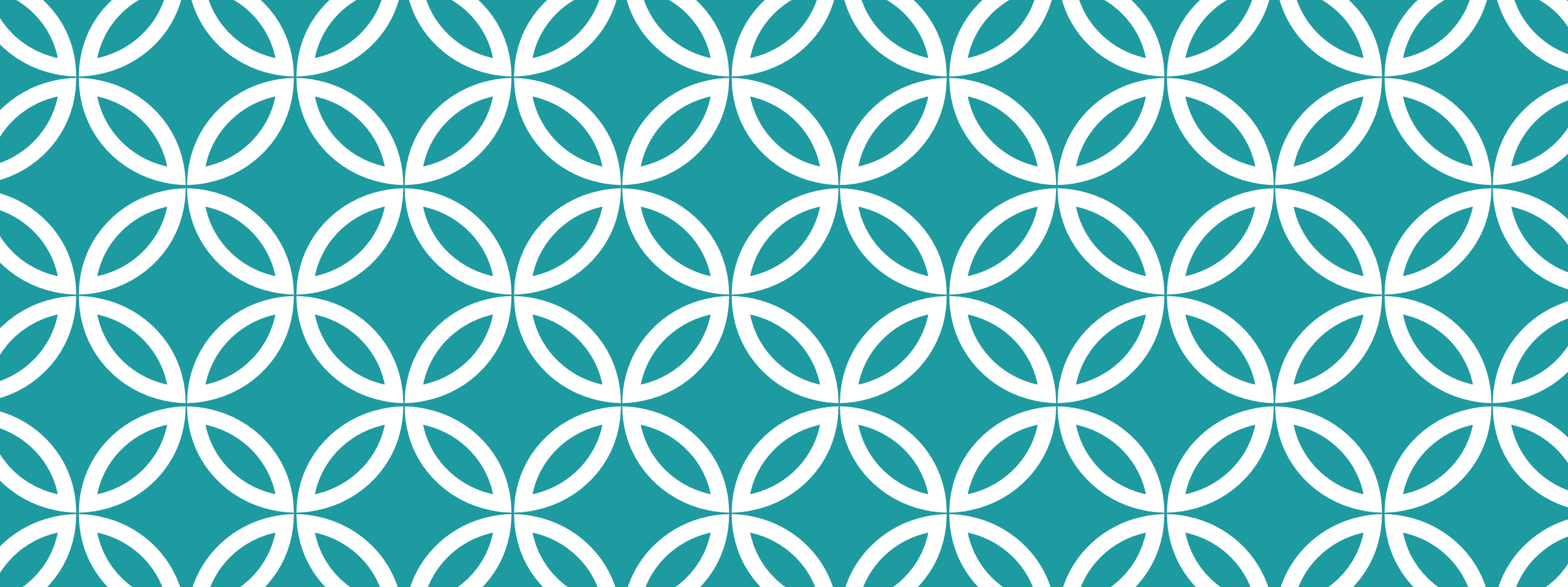
AGENDA

- Background
- Case Studies
- Volunteering and me
- Q&A



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BACKGROUND



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UNEVEN WORLD



Global Challenge

- **Extreme Poverty** - 767 million people continue to live in extreme poverty, subsisting on less than USD 1.90 a day
- **Inequality** in the distribution of health, education, and income within countries
 - 26 people own the same wealth as 3.8 billion
 - More than quarter of working adults making less than \$3.10 dollar a day
 - Inequalities can also be seen in life expectancies, access for health, education and other public services
 - Spatial inequality – unequal distribution of resources
 - Gender inequality



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VOLUNTEERING

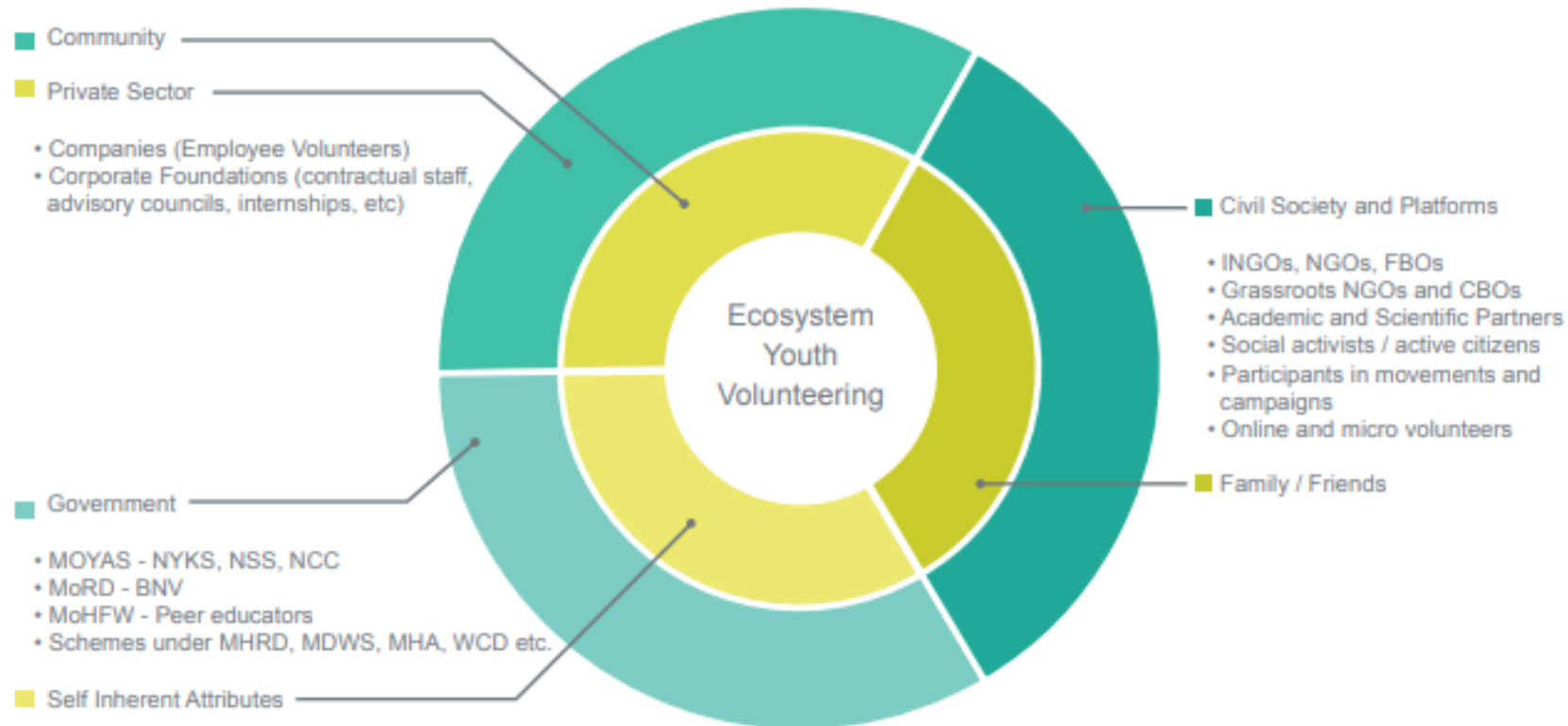
UN working definition that states that the terms volunteering, volunteerism and voluntary activities refer to a wide range of activities, including traditional forms of mutual aid and self-help, formal service delivery and other forms of civic participation, undertaken of free will, for **the general public good** and where monetary reward is not the principal motivating factor



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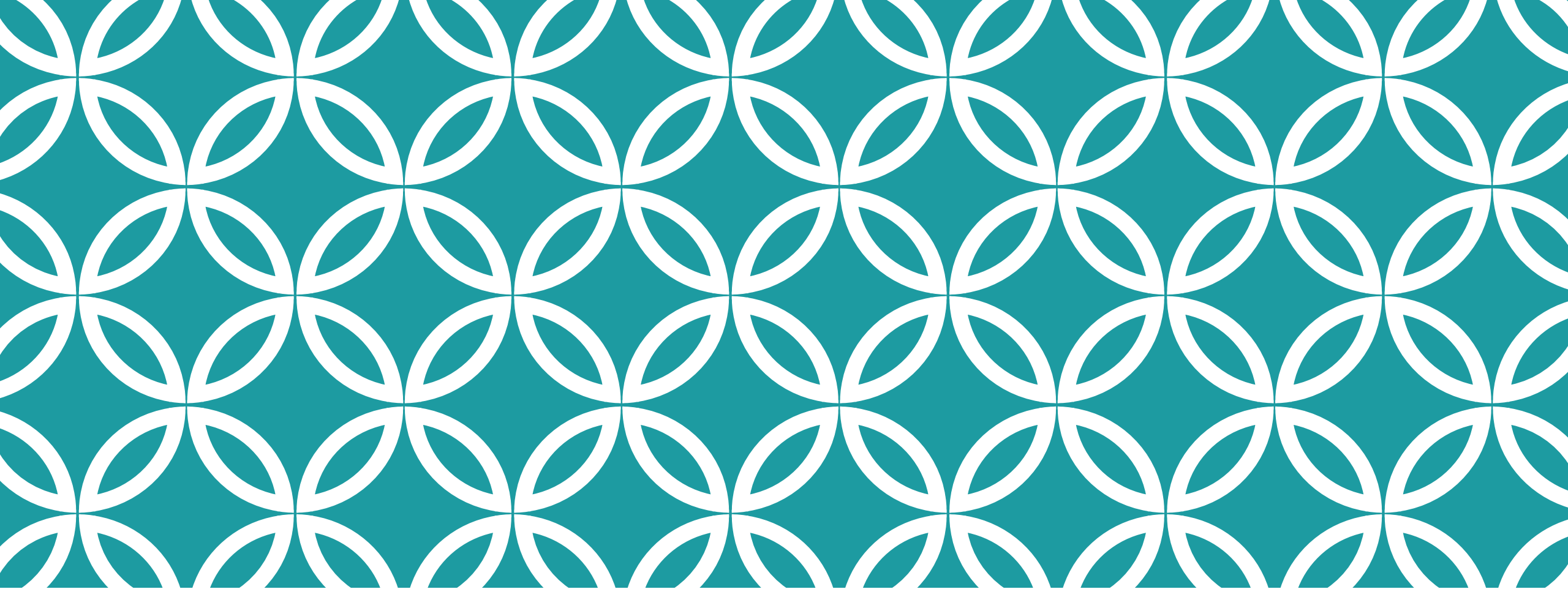
ECOSYSTEM OF VOLUNTEERING



NATIONAL YOUTH POLICY

The NYP 2014 provides a holistic vision for youth in India taking into account all aspects of human development. Youth volunteerism has been given a central place in the policy as an important component of youth development.

OBJECTIVES	PRIORITY AREAS
Create a productive workforce that can make a sustainable contribution to India's economic development	<ul style="list-style-type: none">EducationEmployment, skills development and entrepreneurship
Develop a strong and healthy generation equipped to take on future challenges	<ul style="list-style-type: none">Health and a healthy lifestyleSports
Instill social values and promote community service to build national ownership; facilitate participation and civic engagement at levels of governance	<ul style="list-style-type: none">Promotion of social valuesCommunity engagementParticipation in politics and governanceYouth engagement
Support youth at risk and create equitable opportunities for all disadvantaged and marginalized youth	<ul style="list-style-type: none">InclusionSocial justice



CASE STUDIES

CASE 1 THE ANNA HAZARE MOVEMENT

- In 2011, Anna Hazare initiated a movement towards a stronger anti-corruption Lokpal bill in Indian Parliament.
- Anna Hazare's hunger strike captured the imagination of Indian youth and gained the support of millions all over the country, making it a one-of-a-kind movement in decades, with some online signature campaigns such as 'Avaaz' getting more than ten lakh signatures in six hours.
- The Lokpal and Lokayuktas Act, 2013 was passed by the Indian Parliament paving the way for establishment of a Lokpal (Ombudsman) to fight corruption in public offices and ensure accountability of officials.
- The movement was named among the "Top 10 News Stories of 2011" by Time Magazine.



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CASE 2 NSS LITERACY CAMPAIGN

NSS is one of the largest student volunteer forces in the world and today, has more than **3.2 million student volunteers** on its rolls, spread over **298 universities** and 42 (+2) senior secondary councils and directorates of vocational education all over the country. From its inception, more than **3.75 million** students from universities, colleges and institutions of higher learning have benefited from the NSS activities, as student volunteers.

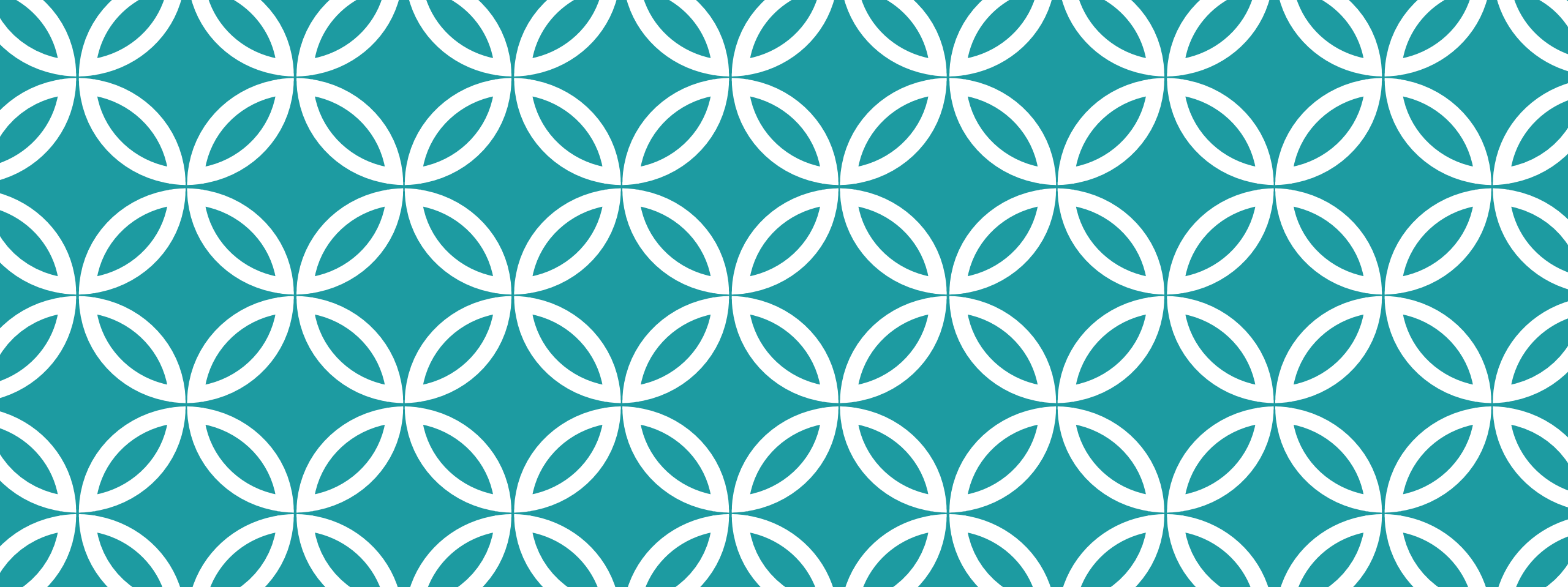
- The literacy campaign in 1989 in Kerala owes its success largely to NSS volunteers.
- Kottayam was the first town in India, to become totally literate in 100 days.
- The NSS network was also used in launching the highly successful, 'University Talk Aids Programme' (UTA) in 1991-92.
- The UTA success story, crafted by the NSS is still acknowledged as a pioneering awareness campaign when many considered the subject itself taboo.

CASE STUDY 3 ROLE OF COMMUNITY-LED INSTITUTIONS IN TACKLING THE DRUG MENACE IN HIMACHAL PRADESH

- The widespread illegal cultivation of cannabis and opium in several parts of Himachal Pradesh has attracted traffickers from all over the world, and an increasing number of addicts.
- The state Government launched a campaign to create awareness about the drug menace and uproot cannabis and opium plants between August 22 and September 5, 2016.
- It engaged over 5,000 Mahila Mandals, 4,285 self-help groups and 5,361 schools.
- As many as 1.5 lakh women and 1.2 lakh men volunteered collectively and uprooted 3.56 crore cannabis plants from more than 2,145-hectares of land.
- The Government attributes the success of the campaign to the voluntary spirit demonstrated by the grassrootslevel workers led by the youth brigade especially women, supported from all quarters including youth organizations and student volunteers.

CASE 4 ONLINE VOLUNTEERING

- Global Citizens India is a social action platform where one can learn about issues that matter, take actions and join communities committed to social change.
- The organization believes they can end extreme poverty by 2030, because of the collective actions of Global Citizens across the world.
- Recently, 2016 Global Citizens India organized an event with artists such as Coldplay, Demi Lavato, Shankar Mahadevan and other Bollywood stars where a maximum number of tickets was sold through an online lottery system, with a lot of youth participating in the global citizen pledge towards achieving the SDGs.

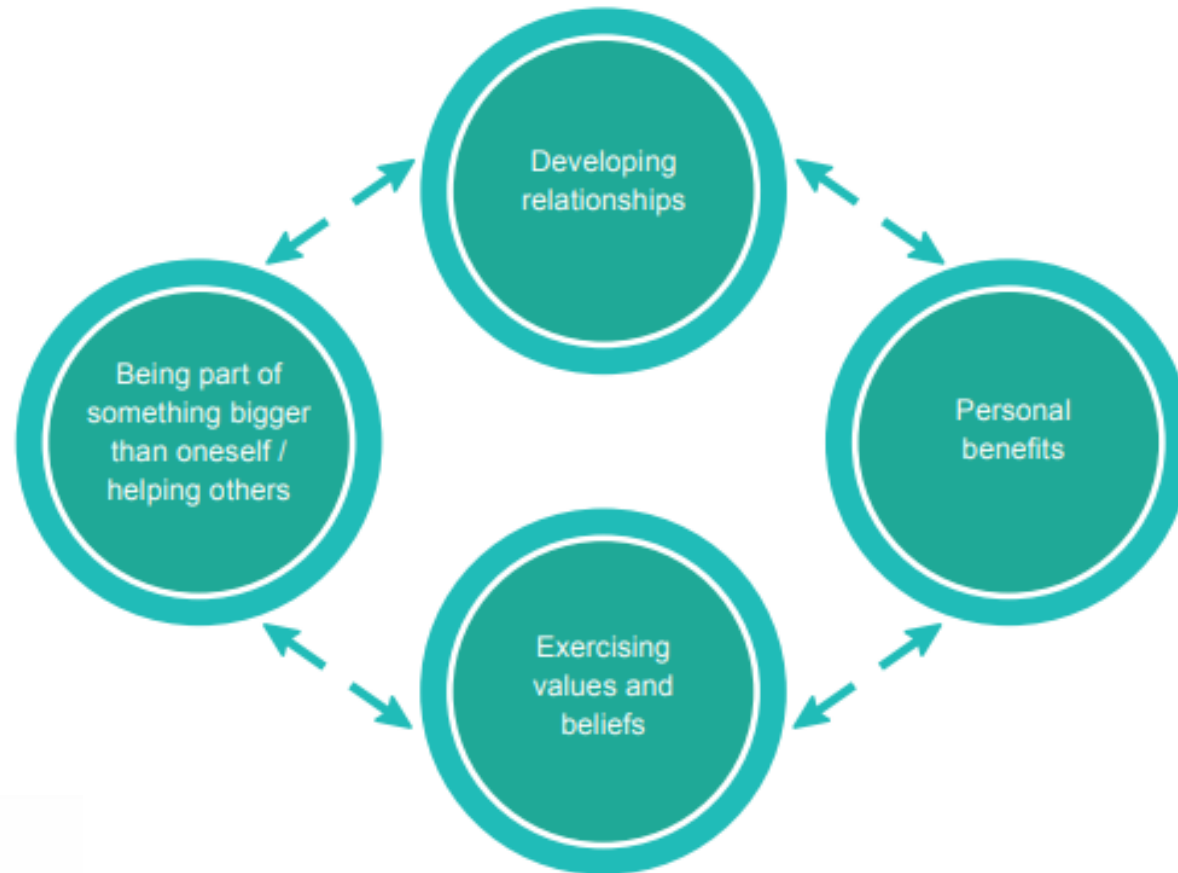


VOLUNTEERING AND ‘ME’

ACTIVITIES UNDERTAKEN BY VOLUNTEERS



MOTIVATIONS TO VOLUNTEER



- Life Satisfaction
- Feel happier
- Feel healthier
- Helpers high
- Sense of belonging
- Feel good emotions
- Embrace your passions

RESUME SAMPLE 1

COMMUNITY ENGAGEMENT AND PROJECTS

FREELANCE WRITING – specializing in arts and culture

- Reviews to be published by Art New England magazine, forthcoming fall 2015

NEW HAVEN FREE PUBLIC LIBRARY FOUNDATION – member of Board of Directors, June 2014–present

- Co-chair of annual fundraising gala; reimagined 2015 gala which resulted in 45% increase in attendance and 22% increase in net profits. Support fundraising efforts; create and edit annual appeal messages, press releases, and marketing materials; created and led social media initiatives and workshops.

NEW HAVEN BALLET – communications and development volunteer, April 2014–June 2015

- Train staff in social media; create PR plans; write press releases; research grants and funding opportunities.

ARTSPACE NEW HAVEN – communications and PR volunteer, October 2014–January 2015

- Created marketing and social media plans and wrote and disseminated press releases to promote CT (Un)Bound, an exhibition of Connecticut book arts.

NEW HAVEN SYMPHONY ORCHESTRA – freelance writing and events, June 2012–November 2012

- Wrote staff handbook/job descriptions, solicited in-kind donations, helped plan annual gala.

RESUME SAMPLE 2

Campus and Community Involvement

UW Equilibrium: Undergraduate Journal of Economics | UW-Madison

Writer | August 20xx-Present

- Wrote journal articles based on undergraduate and graduate student economics-related research by vetting the original research papers
- Developed excellent written and verbal communication skills by interviewing prominent economics alumni and faculty about their work and research

United Way of Wisconsin | Madison, WI

Volunteer | September 20xx-Present

- Strengthened Spanish language proficiency by speaking with native Spanish speakers
- Tutored students in local elementary and middle schools in math and reading

Economics Student Association | UW-Madison

Board Member | September 20xx-Present

- Networked with economics alumni from a variety of industries including financial services, banking, investing, and consulting

RESUME SAMPLE 3

LEADERSHIP

Cañada College, Redwood City, CA, August 2012– December 2014

Campus Ambassador, Outreach Department

- Provided courteous and helpful assistance with campus resources to new and continuing students.
- Helped coordinate outreach programs for high school students, setting up events, scheduling staff and communicating details to managers.
- Gave weekly tours to 50+ visitors at a time and participated in student panels.
- Provided guidance about the admissions and financial aid processes.

Workshop Facilitator, MESA Program

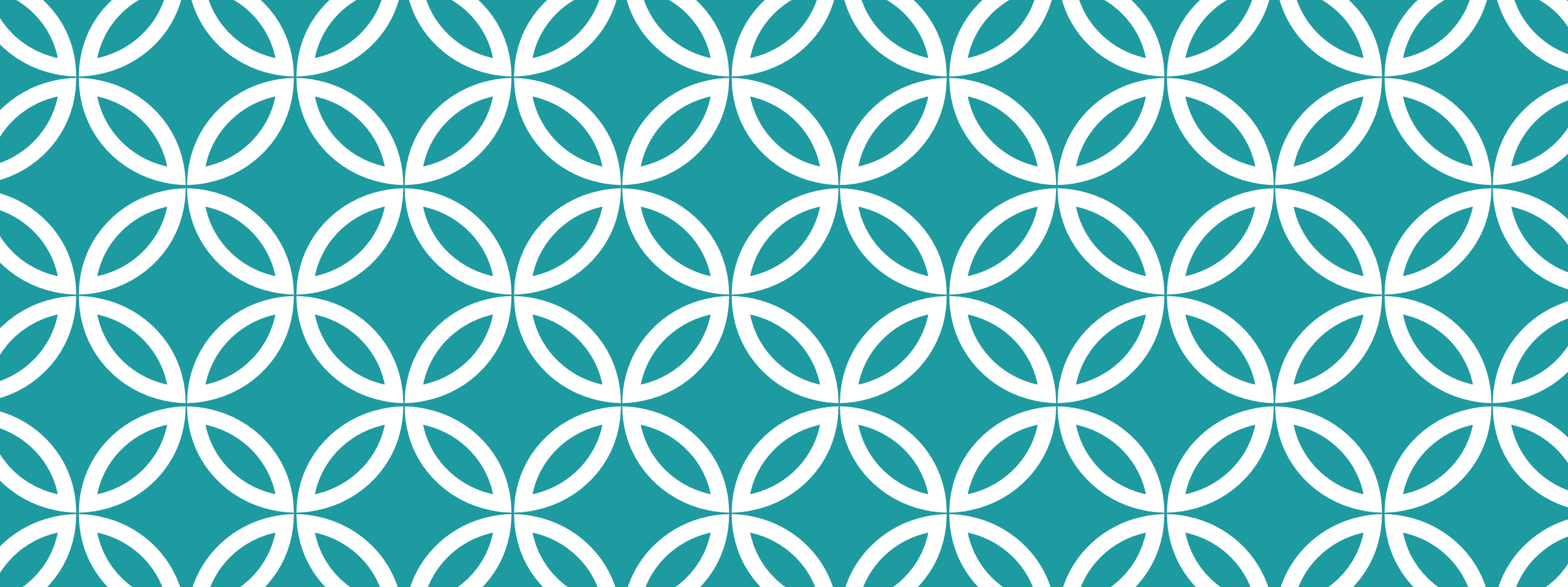
- Tutored and facilitated academic workshops with Physics and Calculus students.
- Advised and motivated students about college success and resources.

Peer Tutor, Learning Center

- Provided extensive tutoring in the subjects of ESL, Math, and Spanish, breaking down complex information into easy to understand ideas.

Cañada College Basketball

- Managed time and priorities; balanced athletics, work, and academics.
- Assisted team in winning Coast Conference North Championship (2013).
- Won Peak Performer Award two years in a row (2013, 2014).



Q & A